



**ZMIANY**  
**Galeria Sztuki Zakamarek, Gliwice, Poland**

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 Tomas Bata University in Zlín  
Faculty of Multimedia Communications

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**Exhibition Project by**  
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**Tomas Bata University in Zlín**

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**Galeria Sztuki Zakamarek**  
**Gliwice, Poland**



 Politechnika  
Śląska



CHANGES

The exhibition ZMIANY presents works by an emerging generation of authors from the Faculty of Multimedia Communications at Tomáš Baťa University in Zlín. The project arose as a shared reflection on transformation not as a one-off theme, but as a condition in which design naturally finds itself today. ZMIANY focuses on process, movement, and openness rather than definitive forms and closed meanings.

The curatorial concept is based on the belief that contemporary design unfolds in constant tension between the physical and digital worlds. Digital tools, virtual environments, and augmented reality are not merely instruments here, but active co-creators of the resulting works. The exhibition traces transformation on three interconnected levels: methodological, material, and conceptual. It shows how working methods, relationships to material, and the very understanding of design's role are changing.

The presented works oscillate between fascination with technological development and its critical reflection. The authors engage with questions of responsibility, sustainability, and the ethical boundaries of innovation. Design is not presented as a service or decoration, but as a tool for thinking and a means of articulating attitudes toward the contemporary world.

ZMIANY does not view change as a problem to be solved, but as a condition to work with. The exhibition opens space for dialogue between technology and craft, between experiment and experience, between the present and possible future scenarios.

The Faculty of Multimedia Communications at TBU in Zlín is a vibrant interdisciplinary environment that connects creative design, digital media, and technological innovation. Through studios and research laboratories, it supports experimental approaches to visual communication, user-centered design, and digital storytelling. By combining academic rigor with cultural and industry collaboration, the faculty enables projects such as ZMIANY, where originality, social relevance, and visions of the future come together.

